



Committee Overview

Economic Development Committee
February 8, 2018



Purpose Statement

People

JOBS

The committee reviews and recommends policies to maintain, increase and enhance the quality and number of jobs available in the City and expand economic opportunity to all residents.





2017 Discussion

Talent Development – Project P.I.E.C.E.

Small Business Month Midtown/Pearl Park Redevelopment

Applied Innovation Corridor Memorial Stadium

Disparity Study

Charlotte Regional Fund for Entrepreneurship

Business Corridor Tour **Charlotte Business INClusion**

Bojangles Coliseum City Protocol Society Ovens Auditorium

Equitable Economic Development Eastland Mall Redevelopment

CIAA

CBI Advisory Committee

River District

Business Advisory Committee

Business Incentive Programs

Amateur Sports

Policies

Projects

Information



Accomplishments

Business Attraction and Retention

3,450 New Jobs

2,326 Retained Jobs

\$165M Capital Investment =
Opportunity for local small businesses

**JELD-WEN Windows, Lending Tree Mortgage,
Snyder's Lance, Southeastern Metals,
Axa, NN Inc., and Allstate**



2018



Committee Discussion Topics

Topics: Policies	Start Date	Completion Date
Policy Recommendations (Business Investment Grant, Tax Increment Grant, Corridor Revitalization Grants)		
*Disparity Study Part 2		
*Project PIECE		
*Added as per discussion at the February 5 th Council Strategy Session		
Topics: Projects		
Amateur Sports (MLS Soccer, Memorial Stadium, and Indoor Amateur Sports RFP)		
Eastland Redevelopment		
Charlotte Observer Properties		
NorthEnd Redevelopment		
CIAA Special Events Permitting and other operational Issues		
LYNX Gold Line Impacts (CATS)		

6

